

AMENDMENTS TO THE CLAIMS

The following listing of claims will replace all prior versions and listings of claims in the application.

LISTING OF CLAIMS

1. – 3- (cancelled)

4. (currently amended) ~~The container of Claim 3, wherein the first and second slots extend~~ A convertible shipper container for shipping and displaying packaged products, the container comprising:

a top panel;

a bottom panel;

a partially open front side;

a left side including a first slot therethrough and a first portion of a separation strip, the left side connected to the top panel, the bottom panel and the front side,

a back panel including a second portion of the separation strip, the back panel connected to the top panel, the bottom panel and the right side; and

a right side including a second slot therethrough and a third portion of the separation strip, the right side connected to the top panel, the bottom panel, the front side and the back panel;

the separation strip being operable to separate a portion of the left side, back and right side from the container to leave a display portion comprising a bottom with front, back and left and right sidewalls;

the first slot extending at least half of the width [of the respective sides] of the left side and the first portion of the separation strip extending continuously and collinearly with the first slot across a remainder of the width of the left side, and the second slot extending at least halfway across the width of the right side and the third portion of the separation strip extending continuously and collinearly with the second slot across a remainder of the width of the right side.

5. (original) The container according to claim 4 wherein after separation of the separation strip, the front, back and left and right sidewalls of the display portion have the same height.

6. (currently amended) The container according to ~~Claim~~ claim 4 wherein after separation of the separation strip, the back wall of the display portion is higher than the front wall, and the left and right sidewalls slope from the front wall to the back wall.

7. (cancelled)

8. (currently amended) ~~The container according to claim 7 wherein A convertible shipping container for shipping and displaying packaged product, the container comprising:~~

a bottom panel

a top panel;

a front panel having a top end intermediate the top and bottom panel defining a window in the front of the container;

a back panel;

left and right side panels, the side panels each having a slot therein communicating with the window on the front, the slots extend extending at least half the width of the respective side panels, and a separation strip extending from the end of the slot across one side panel, across the back panel, and across the other side panel to the end of the slot;

the separation strip separating a portion of the top, back and side panels to form a display tray having a bottom, and front, back, left and right sides, the edge of the slots forming a finished edge of the top edge of the side panels sides of the display portion tray.

9. (currently amended) The container of claim Claim 8, wherein the first and second slots extend at least half of the width of the respective sides.

10. (original) The container according to claim 9 wherein after separation of the separation strip, the front, back and left and right sidewalls of the display portion have the same height.

11. - 24. (cancelled)

25. (original) A container in combination with at least one product, the combination comprising:

at least one product; and

a convertible shipper container constructed around the product, the convertible shipper container configured to package the product for shipping and display the product for marketing, wherein the convertible shipper comprises:

a top panel;

a bottom panel;

a left side including a first slot therethrough extending partially across a width of the left side and a first portion of a separation strip included therein extending collinearly with the first slot across a remainder of the width of the left side,

a back panel including a second portion of the separation strip included therein;

a right side including a second slot therethrough extending partially across a width of the right side and a third portion of the separation strip included therein extending collinearly with the second slot across a remainder of the width of the right side; and

a partially open front side for viewing the product when the product is packaged within the convertible shipper container, the partially open front comprising a front wall and a window having a perimeter including an upper edge of the front wall, a

front edge of the left side, a front edge of the top panel, and a front edge of the right side.

26. (currently amended) The combination of Claim claim 25, wherein the separation strip is configured to be removed from the left side, back panel and right side to separate the container into a disposable portion and a display portion configured to retain and display the product for marketing.

27. (currently amended) The combination of Claim claim 26, wherein the display portion comprises:

the bottom panel;

the front wall, wherein the upper edge has a uniform manufactured surface;

a left side wall including an upper edge having a section with a uniform manufactured finished edge and a section with an unfinished edge;

a back wall including an upper edge having an unfinished edge; and

a right side wall including an upper edge having a section with a uniform manufactured finished edge and a section with an unfinished edge.

28. (currently amended) The container of Claim claim 27, wherein the section of the left side wall upper edge with the uniform manufactured finished edge comprises a bottom edge of the first slot, and the section of the left side wall upper edge

with the unfinished edge is created when the first portion of the separation strip is removed from the left side.

29. (currently amended) The combination of ~~Claim~~ claim 27, wherein the section of the right side wall upper edge with the uniform manufactured finished edge comprises a bottom edge of the second slot, and the section of the right side wall upper edge with the unfinished edge is created when the third portion of the separation strip is removed from the right side.

30. (currently amended) The combination of ~~Claim~~ claim 27, wherein the unfinished edge of the back wall upper edge is created when the second portion of the separation strip is removed from the back panel.

31. (currently amended) The combination of ~~Claim~~ claim 27, wherein the left side wall upper edge extends from a first end of the front wall upper edge diagonally upward to a first end of the back wall upper edge, and the right side wall upper edge extends from a second end of the front wall upper edge diagonally upward to a second end of the back wall upper edge.

32. (currently amended) The combination of ~~Claim~~ claim 27, wherein the front wall has a uniform height across a width of the front wall, the left side wall has a uniform height across a width of the left side wall, the back wall has a uniform height across a width of the back wall, and the right side wall has a uniform height across a width of the right side wall.

33. (currently amended) The combination of ~~Claim~~ claim 32, wherein the heights of the front wall, the left side wall, the back wall and the right side wall are equal.

34. (currently amended) The combination of ~~Claim~~ claim 32, wherein the heights of at least two of the front wall, the left side wall, the back wall and the right side wall are equal.